

## PROFESSIONAL EXPERIENCE

### Graphic Designer

*Natural Balance Pet Food, Inc., Pacoima, CA*  
Responsibilities include designing pet food packaging, marketing material, instore promotions for PETCO, coupons, trade shows, magazine ads, and updating the website.

### Studio Artist

*TOMS Shoes, Santa Monica, CA*  
Accountable for supporting the creative team with graphic and production design. Coordinates between vendors and clients, preparing files to print, designing line sheets, look books, store window displays, eblasts, landing pages, web banners, and business cards.

### Graphic Designer

*Mantra Films, Santa Monica, CA*  
Responsible for designing websites, logos, dvd covers, and advertisements for the entertainment industry. Performed touch up/airbrushing with Photoshop.

### Graphic Designer/Fashion Merchandiser

*Trends West, West Hollywood, CA*  
Accountable for designing monthly fashion books, maintaining the office, merchandising fashion photographs, designing flyers, and spotting upcoming trends through in-field market research.

### Graphic Designer

*The Pohly Company, Boston, MA*  
Responsible for designing two in-flight movie magazines for Continental Airlines, designing the style section of Continental magazine, designed Western Union magazine and editing collateral materials. Coordinated with designers, illustrators, and photographers. Responsible for art directing photo shoots, color correcting, and preproduction work.

### Graphic Designer

*Big Fish Communications, Brookline, MA*  
Accountable for design of print work, including logos, brochures, and stationary suites. Designed web pages, illustrated for print works, and assisted in preparing press releases. Full time position (internship from Jan. 05 - May 05)

## SKILLS

- Proficient on Mac based computers with Adobe Illustrator, InDesign, Photoshop, and Microsoft Office
- Working knowledge of Dreamweaver and Flash
- Website development
- Drawing and painting skills

## EDUCATION

BFA, Graphic Design (Cum Laude)  
*New England School of Art & Design at Suffolk University, Boston, MA*

## HONORS

- 2005: Delta Alpha Pi Honor Society
- 2005: Academic Excellence in Graphic Design Award

7/2010-Present



2/2010-7/2010

**WHITNEY BROOKS LADER**

**GRAPHIC DESIGNER**

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**WHITNEYBROOKSLADER.COM**

2/2008-3/2009

7/2007-2/2008

4/2006-6/2007

1/2005-3/2006

May 2005

